

Everett Daniel Pelayo

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Education

University of California, Los Angeles,
BFA in Design Media Arts and
BFA Minor in Film (Expected)

Awards

UCLA Arts - Best of DMA , 2009. Annual
rotating departmental competition for
best projects of each department.

365: AIGA Year in Design 28 Recipient of
an Award of Excellence, presented by the
American Institute of Graphic Arts, 2009.

UCLA Design|Media Arts Undergraduate Award,
2008. UCLA DMA Undergraduate for the best
sophomore student selected by the senate faculty.

Elaine Krown Klien Fine Arts Scholarship,
2008. UCLA School of the Arts and
Architecture school-wide scholarship.

UCLA Regents Scholarship, 2006 - Present.
Four year scholarship to top 100
UCLA entering students.

Skills

Print/web design, film, video, photography,
digital imaging. Adobe InDesign, Illustrator,
Photoshop, After Effects, Final Cut Pro,
and Microsoft Office.

Web design, HTML, CSS, JavaScript, JQuery
and some experience with SQLite and XML.

Programming with Processing.

Experience

Freelance Designer, 2007 - Present.
Graphic design, web design, branding & curating with clients
including: UCLA School of the Arts & Architecture, UCLA
Department of Design|Media Arts, UCLA Art|Sci Center, Erkki
Hutamo, Paul Barbera, George Legrady & Willem Henri Lucas.

Graphic Designer, Willem Henri Lucas, Los Angeles, 2006 - Present.
Designed printed matter and curated for UCLA and external
clients including Auto_Mobile, Art|Activism, I Read the
News Today...Oh Boy & Time Based Conceptual Art.

Design Intern, Markatos Moore, San Francisco,
June 2009 -September 2009
Developed identity systems, web sites and printed material
for Ken Fulk, Roxie Theater, Hedge Gallery, Northstar Lodge,
& Jimmy Williams.

Design Intern, GOOD Magazine, Los Angeles,
September 2007 - December 2007
Designed invitations, identity system for printed matter,
and developed internal media.

Graphic Designer, UCLA Campus Events Commission, Los Angeles
September 2006 - March 2009
Designed posters and identity system for UCLA events.

Exhibitions

UCLA Arts - Best of DMA
December 2009 - Present, Broad Arts Center, Los Angeles

I Read the News Today...Oh Boy,
December 2009 - Present, C(N)SI, Los Angeles

SXSW Film/AIGA Austin Movie Poster Gallery Show
March 14, The 908 Gallery, Austin

We Are - UCLA DMA Undergrad Show
January 2009, New Wight Gallery, Los Angeles

Blue Morph
March 2009 - April 2009, Fringe Exhibitions Gallery, Los Angeles

Publications

07-08 Art+Activism Lecture Series. 2008.
UCLA Art|Sci Center + Art|Global Health Center Publication